# Sample Writing Portfolio

#### Real Estate

It is my pleasure to introduce The Royal Enterprise Group

100% woman-owned real estate development & management company

Our point of difference and focus is on revitalizing challenged areas and redeveloping communities

Stay tuned as we take you along with new and exciting plans!

#### **Short Captions**

#### Real Estate

It is relocation time o clock

Since January last year, the number of single-family homes available for sale has been steadily rising.

If you have been considering getting into the market, or are a first-time buyer, this might be a good time to make your move.

So where are the best opportunities?

I'm here to help so drop your comments and questions below!

#### 03

#### Real Estate

It is a job and a calling!

Being able to help families achieve their home ownership goal and watching as communities come back to life is the most fulfilling aspect of this project!

This is just the beginning

#### Social Media Captions

Funny, catchy, stimulating, interesting and entertaining captions are necessary to "stop" the endless scroll and get people to engage!

Here you will find a sample from various accounts I have worked on.

#### Real Estate/Personal

HERE IS ONE THING YOU DON'T WANT TO DO

First steps are always timid.

You collect information, research, analyze (maybe overthink the possibilities!)

As you gain some experience your confidence starts to grow.

But at some point, you will have to put all that information you have gathered to the test.

And this is where most people STRUGGLE.

Going from theory to practice...

Taking that leap of faith can be scary!

Signing the contract on your first investment can be nerve wracking!

There will be moments when you doubt how far you have come but this is all part of the process.

Every investor has had a first deal.

But the longer you wait, the more opportunities will pass you by!

**Part 2/2** 



Long captions are best for personal brands and when you need to "educate the audience" first and establish authority within your niche as a thought leader and expert.

**Part 1/2** 

#### Travel

Be in your element C

You are never too far from the ocean while staying at the Royal Zanzibar Beach Resort.

Whether you are dining at The Cliff – our breakfast, lunch and dinner restaurant at the end of the coral reef - or lounging on the sandy beach, just being near the ocean is the ultimate promoter of calm and clarity.

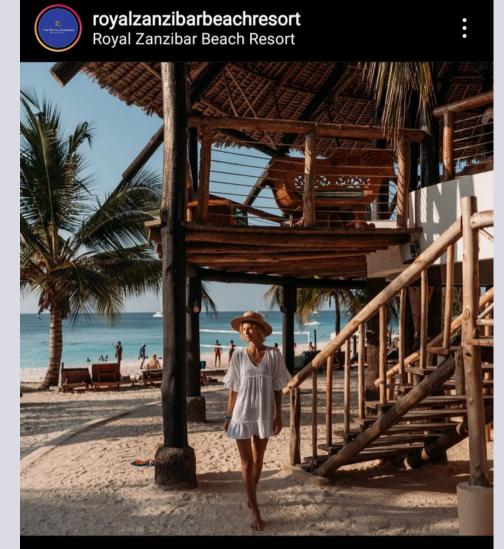
#### Trave

Endless summer mood in our favorite place in the world

Capture the moment because it will be one you will want to remember!

Don't forget that all direct bookings through our website get a 15% discount using code "DIGITAL" valid for stays till April 2022.

From this to this!









Liked by **ileniaterzo** and **others** royalzanzibarbeachresort Endless summer mood in our favorite place in the world 🌴

Capture the moment because it will be one you will want to remember!

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#### **Short Captions**

#### Construction

Small spaces are one of the most challenging aspects of modern living

People love rooms that flow and have a clear path - so you don't have to run over the furniture to move! Remodeling can transform your space - so much so that clients don't believe they walked into their own house!

Let our experts take you from confined to spacious DM for details



#### Renovation

Demolition day is one of the scariest days for people!

Everything seems chaotic and out of place... but for us, it is a dream come true.

It is when the vision of what we have in mind for the space, starts to take shape and soon after that you can see it too!

#### Don't forget to format accordingly and add your hashtags!





**akconstruction**\_\_ Demolition day is one of the scariest days for people!

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It is when the vision of what we have in mind for the space, starts to take shape and soon after that you can see it too!

Have a property that needs some TLC and a full remodel Give us a call  $\spadesuit \diamondsuit$ 

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#RenovationTips #Renovator #RenovatingYourHome

#HouseRenovations #RenovatingOnABudget #ConstructionDesign

#Athens #Glyfada #Voula #HomeImprovement #RoofingContractor

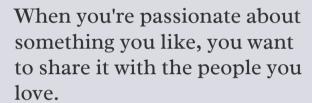
#LoveRenovation #Restoration #HomeRemodel #Ανακαίνιση

#ΑναικαίνισηΣπιτιού #Ανακαινίσεις #RenovationContractor #RenovationCompany #Kypseli #Patisia #Pagrati #ψυχικό

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#### **Short Captions**

#### Subscription Boxes



That's why we are obsessed with spotlighting small, independent brands and their amazing products!

In a world moving faster and faster by the minute, losing touch and connection, we're proud to reconnect through ethical and sustainable practices.

Each unique item we feature in our Boxes has been carefully chosen to reflect our core values, and we hope you enjoy them as much as we do.

#### **Mental Health**

The second self-care challenge of the year is here! It's time to embrace gratitude.

We all know that life can be full of curveballs sometimes, but it's essential not to lose sight of the good things in your life.

Our challenge to you: Write down 3 things you're grateful for every day this week.

Simply reflecting on what brings you happiness can boost your mood, lower stress, and improve your overall health.

Pro Tip: Journal before going to sleep or right after waking up so you can set the mood for positive thinking.

Remember to come back and let us know how you felt at the end of the week.

#### **Dentistry**

Gap teeth can't be fixed overnight, but Invisalign can surely speed up the process.

Invisalign uses a series of removable clear aligners that gradually shift your teeth and close gaps. This means no bulky metal braces, painful sores, or dietary restrictions.

The treatment is simple, painless, and effective.

Gap teeth can let food get stuck between them, often leading to tooth or gum problems. With Invisalign, you can close these gaps, which will help you maintain good oral health and prevent future problems.

Call us today to learn more.

#### Skin Care \*



Because natural is always best

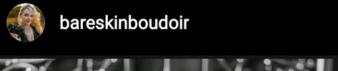
Our super hydrating Lip Drench with Shea and Honey is here to offer soft, kissable lips and prevent the winter chap

100% All natural + organic + cruelty-free + eco-friendly + gluten-free (that's a promise)

Head to our website or Etsy store to place your orders.



**Short Captions + Long Captions** 







Liked by vabrittanyray and others bareskinboudoir HOW TO SHOP FOR LINGERIE THAT YOU WILL FALL IN LOVE WITH

Here is the only rule you want to keep in mind when shopping for lingerie.

Does it make you feel good?

And by good, I mean, sexy, powerful, empowered, seductive and all together amazing!!

What matters is that you are comfortable and when that happens, magic happens!

We choose clothes to protect us and create a persona in the outside world.

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#### Personal

Happy birthday to my husband-to-be!

You are one of the sweetest, kindest, and most thoughtful people I have ever met.

I'm so grateful that you are in my life, and even though I can't predict the future, I know it will be full of love and joy because that's what you bring into my life every single day.

I love you.

### MISC ACCOUNTS

There is a niche for anything and everything.. and a way to make all topic interesting for readers!

#### Vacation Rentals

Long term vacation rentals are seeing a surge in popularity due in part to the pandemic and remote working trends.

Positioning your rental property as "long term" and "remote work" friendly is one of the best things you can do to ensure it is the ideal choice for bleisure travelers.

The top priority is the workspace area and high-speed internet.

For more property management and vacation rentals tips, follow @bunker.living

#### **Chemist**

Did you know that almost 2 in 3 Australians will be diagnosed with some form of skin cancer by the time they are 70?

When playing with odds that are this high, sunscreen is nonnegotiable. That's why we recommend using sunscreen every day to help prevent damage to your skin and keep you safe all year round.

Click now to shop on our website and collect in store.

Find us on: [x]

#### Women's Health

The research is clear: breastfeeding is best

Your breastmilk is a custommade, special concoction intended for one recipient and one recipient only – your baby.

Formula on the other hand, is a mass-produced generic solution.

Even from a branding standpoint -we knew which one we would pick in a heartbeat.

Take that away, and there are still another 100+1 benefits to chose from.

What is your favourite thing about breastfeeding? Let's share the love in the comments!

#### Roofing

Confused about how to estimate the average cost of siding for a house?

The main factors to consider are the per-square-foot cost, the quality of the ingredients used, and any hidden costs such as labor, removal, and siding material.

Check out our latest blog on our website for everything you need to know.

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#### Food Delivery

Our pulled pork is the perfect way to celebrate the summer.

It's easy to throw together, tastes delicious, and goes well with just about anything!

Try poke burrito bowls for a fun and leisurely lunch or dinner.

Now this is what we call meal prep made easy. ©

#### Food/Restau rant

A new lemon tart has graced our menu, just in time for spring!

It's the perfect dessert for birthdays, anniversaries, or any other excuse you can think of to celebrate.

Share it, or don't. We won't judge either way.

Order now from www.saltbushfoodcompany.co m.au - link in bio

#### **Hotel Restaurant**

Knock knock, it's cocktail o'clock!

Not like you need an excuse to call it a day, but these summer days are all about enjoying drinks at the terrace with a view.

\$10 COCKTAIL HAPPY HOUR is on every Thursday from 7pm at the Junction Inn.

We'll be seeing ya!

Weekly specials and special events. Find it all on our website: www.junctioninnhotel.com.au

#### Restaurant

One almond croissant is all right. Two are too many, and three are not enough.

Especially, if you are planning on taking them to-go for sharing

Our Boglions & Sons bakery goodies are baked fresh daily.

Come down and try them from 10am 7 days a week.

Available till sold out!

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#### 21

#### Cafe/Bar

\*Donut\* mind if we do!

Move over microwave popcorn and fizzy drinks, we've got a new addiction for our movie nights.

Our sweet tooth hampers come with a variety candy mix, glazed petite donuts and if you ask politely, our limited edition 200ml Candy Liquers! Not a fan of liquer, how about our new popcorn infused vodka?

Order online at https://shop.murraysbrewingco.c om.au/ (Link In Bio)

Or give us a call on 0481 249 438 to arrange.

#### Cafe/Bar

Where there's a waffle, there's a way

One way to make your {{insert day}} even better?

Come down to the Riverhouse for our Belgium Waffles with caramel mascarpone, fresh banana , almonds and caramel drizzle, of course!

PLUS coffee!

We'll be here waiting from 7:30 to 2pm

BOOK your table online or call us on 49844555

#### **Butchery**

It's Fry-day!

Time to crack some eggs and whip up a delicious weekend brunch.

Now for the choices... pancakes and bacon, or a breakfast omelet?

Whatever you decide these Alderly Creek Free Range Eggs pack a nutritional punch and superior taste.

Place your order for pick up in-store, FREE DELIVERY or pop in and come see us.

#### Gamers

There's nothing like a good oldfashioned light show to get your blood pumping.

Just like our Devil's Heart PS5 controller, which lights up with LED in 7 different colors, so you can go allout with the glow. 5

Who knew a devil's heart could be so delightful?

#### Gamers x 2

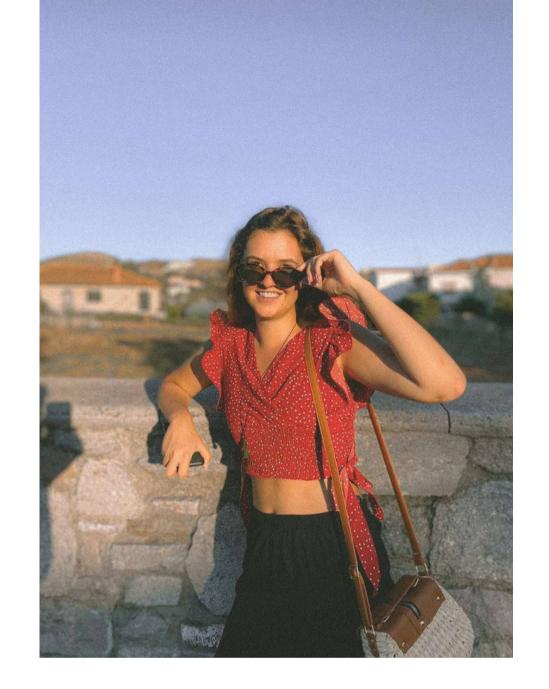
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Rania Kalogirou

## Thanks for reading!



Contact me on:

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